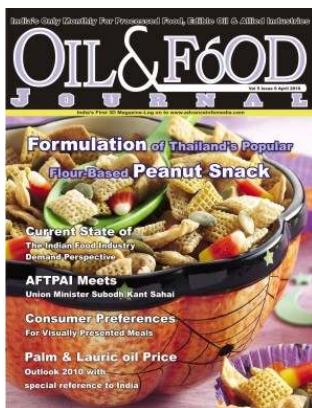


Media Kit-Oil & Food Journal

2010-11



India's Only Monthly For Processed Food, Edible Oil & Allied Industries

OIL & FOOD

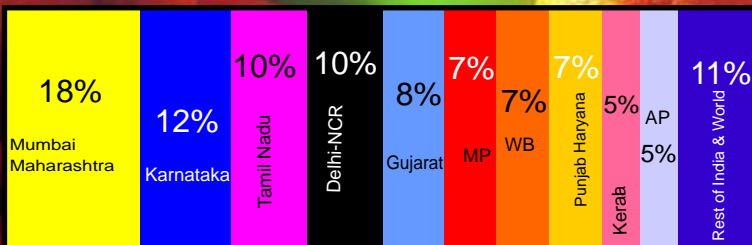
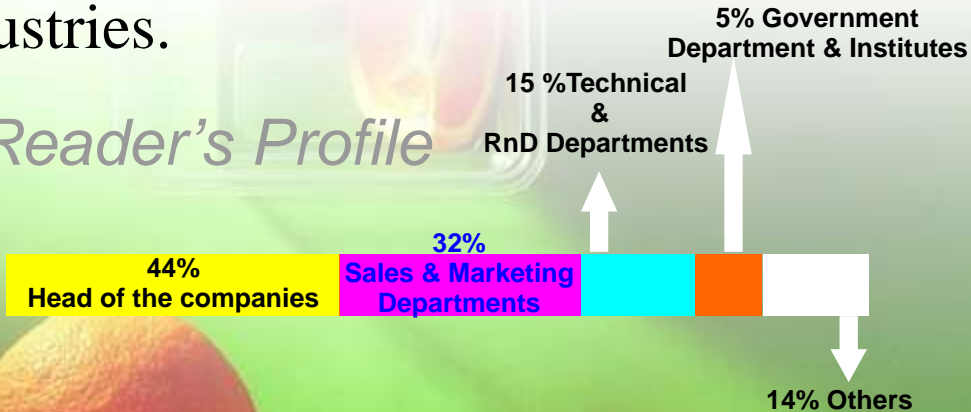
JOURNAL

Periodicity: Monthly

Language: English

“Oil & Food Journal” is the only magazine in the entire Indian sub-continent, covering the food processing, branded foods, edible oils, beverages, agro commodities, fruits & vegetables, meat, poultry, bakery and the allied industries.

Reader's Profile



Readership

According to our latest survey done in the Nov 2009 we have a readership of more than **131,900**. This is 5% higher than the last year. Being a unique magazine “Oil & Food Journal” is invited by the decision makers of the food processing industry, Government departments, and bulk consumers. “Oil & Food Journal” is also India's one of very few magazine which participates in almost all the major events across the world.

“**Oil & Food Journal**” has also done remarkable well in reporting for India's fastest growing sectors 'agro commodities', retail, branded food, packaging and processing machinery industry’.

Circulation

Oil & Food Journal is the only monthly in the entire subcontinent which covers both edible oil and food industry. This is biggest benefit for the allied industry and machinery manufacturers; they don't need to advertise in two different Media to reach both the industries.

Subscribers

“Oil & Food Journal” has its subscribers all over the world; it goes to all the continents of the worlds. The major subscribing countries apart from India are, Sri Lanka, Pakistan, Bangladesh, Bhutan, Nepal, UAE, Germany, USA, Russia, Mauritius, Fiji, South Africa, Brazil, Argentina, etc.

Advertisement Tariff

Normal Positions	Amount	Size(cms)
Full Page Color	19900	19x24 cm
Half Page Color	11900	19x12 cm
Full Page B/W	12900	19x24cm
Half Page B/W	15900	19x24 cm
Quarter Page B/W	4900	12x8.5 cm
S p e c i a l P o s i t i o n s		
Back Cover (Only color)	35900	19x24 cm
1 st Inner Cover, 3 rd Page	31900	19x24 cm
Last Inner Cover, Opp. Contents	27900	19x24 cm
Double Spread Color	35900	38x24 cm
Double Spread B/W	21900	38x24 cm